**Aditya Institute of Technology and Management (AITAM), Tekkali**

**An Autonomous Institution**

**Department of Training & Placement**

**CIRCULAR**

**Date: 06-10-2015**

Greetings!!!!

Dear MBA students

We are happy to inform you that **“Prathigna.Com HR Solutions Pvt Ltd”** is visiting our campus to recruit 2014, 2015 & 2016 pass outs of **MBA (all specializations)** students on **10-10-2015**.

 **Date of Recruitment**  : **10-10-2015 (Saturday)**

**Report Time** : 9:00 AM

**Eligibility**  : **MBA all specializations (2014, 2015 & 2016 passouts)**

**Venue**  : D-Block Seminar Hall (AITAM)

**Salary**  : 12,000 to 15,000 per month

**Job Location** : Bangalore

**Website** : <http://prathigna.com/> (under construction)

**Student should come with** : College ID card, 2 copies of updated Resumes,

 2 passport size photos, all certificates Xerox copies,

 Formal dress code.

**Company Nature of Business:**

1. Web based recruitment services provider (web portal)

2. Provides Service and acts like a bridge between employers and job seekers

3. Take advertisements from various employers/consultants and place in our website for the benefit of job seekers

4. Develop/improve the resume database of jobseekers

5. Resume database access to various companies to select candidates as per their requirement

6. Provides career guidance to job seekers

**Job Role & Responsibilities:**

1. Developing the scope of the marketing department

2. Creating Brand Image to the Company

3. Improving the customer base

4. Getting recruitment based advertisements from companies/Consultancies

5. Developing/promoting the products/schemes of the company

6. Creating various methods/options to improve the resume database from job seekers

7. Be able to sell the company products aggressively in the market

For more details contact Training & Placement cell.

 

 **B.V.G.MURALI KRISHNA (Head Placements)**

Cc to Director, Principal, Dean (A & P), Dean (FS),

MBA HOD are requested to circulate it among the students,

Placement Notice boards,